Westchester PTA
General PTA Meeting Minutes
November 10, 2020 at 6:30 pm

Call to order: Carli Suarez called to order the general PTA meeting at 6:33 pm on November 10, 2020. Meeting adjourned at 7:34 pm.

Attendees: Carli Suarez, Tamara Alvarez, Angela George, Geraldine, Heather Zardus, Ayo Anderson, Alyse, Avis Goodman, Danielle Greenhauff, Deanna Whoriskey, Elischeba Vilamar, Greg Golden, Ingrid, Jill Balthazar, Kendle Snead, Kristin Lester, Maria Laverde, Marilette, MaryBeth Gebbia, Michelle Luces, Missy Geraine, Raquel Andrews, Vanessa Cutrufo, William Hartner.

Agenda: The agenda for the current meeting and minutes from the last meeting were posted online. Angela motioned to approve the minutes. Michelle Luces 2nd. All in favor. None oppose.

Financial Report: The financial report for October was presented by Angela. We had income sponsors (Secure Access and Heather Zardus), community nights, Amazon Smile, membership dues, and apparel. We had expenses for Broward PTA dues and apparel. Kristin motioned to approve the financial statement. Heather 2nd. All approve. None oppose.

Principal's Report: Ms. Geraine provided the update.

- Enrollment on campus is close to 300 students.
- If parents change their minds and want to send their kids back to school on campus, are put on a waiting list until they are sure there is room.
- Every other Friday the school will be having an in-school event, like bingo or trivia in the cafeteria. The last event was Dairy Queen for students and teachers and a sing-along party.
- There will be another spirit week coming up. A flyer will go out on Thursday.
- Administration is working on a drive-through event some time in December.

Committee Updates:

Book Fair: We made about $2,700. Typically, book fair brings in $13,000 - $15,000. Due to the decreased sales, we only got 25%. We received $573.04 in Scholastic dollars from this book fair. We currently have a total of $11,955.48 in Scholastic dollars.

Yearbook: Sales have begun. Everyone is encouraged to send pictures of their students to westchesteryearbookpics@gmail.com. We are currently waiting for the district's input on individual yearbook pictures. Order yearbooks before January 15th to have a name embossed on the cover for free. Embossing is not available after this date.

Cookbooks: Cookbooks are available for preorder at Memberhub for $15 each. They will be available before the holidays. All information will be on our website. They can be distributed at the drive through event in December.

Amazon Smile: Everyone is encouraged to use Amazon Smile and set up Westchester PTA as the selected nonprofit organization. We receive a portion of approved purchases.

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Title I: Ms. Miniet has reported that she has more parent representatives than any other year.

Box Tops: Everyone is encouraged to download the Box Tops app to support our school.

Fundraisers: The suggestion was made to have a no fuss fundraiser. We will wait until after Christmas to begin that initiative. The suggestion was made to set up a raffle, where tickets can be sold through Memberhub. The suggestion was made to have a Honey Baked Ham fundraiser where 20% of the proceeds go back to the school.

Virtual Holiday Shop: Students can start visiting the virtual holiday shop at https://florida.schoolholidayshops.com starting on Friday, November 13th and runs through November 22nd. There is a $6 shipping rate and all items are shipped to the student's home address. The suggestion was made to have teachers promote it and also make it accessible through Clever/Canvas dashboard. It would be possible to place an order to the school so long as administration approves, but it would be difficult to let people know when their orders are in. Carli will reach out to Fun Services to see if there's a way to hide what's purchased from parents.

Room Parents: The suggestion was made to have teachers fill out their lists of favorite things and distribute them to parents. There is an issue with dropping off gifts to the school, as administration would prefer parents stay off campus. The suggestion was made to have teachers fill out Amazon wish lists so gifts can be shipped directly to the home.

SAC: SAC meetings will be a combination of in-person and virtual via Teams. If anything needs to be voted on, there needs to be at least 10 people attending in-person for a quorum. We should know ahead of time if something needs to be voted on. If that's the case, members could be allowed on campus to fill the quorum.

Upcoming Dates:
November 11th: Veterans Day, no school
November 12th: Report Cards
November 13th – November 22nd: Holiday Shop
November 17th: SAC meeting at 2:15 pm
November 17th: Vito's Night
November 23rd – November 27th: Thanksgiving week, no school
December 2nd: Larry's Ice Cream Night
December 8th: PTA Meeting via Zoom at 8:30 am.

Meeting adjourned by Carli Suarez at 7:34 pm.